

Kailee Mills Foundation Volunteer T-Shirt Design Contest

Contest Timeline

- **Contest Opens:** June 4, 2026
 - **Submission Deadline:** June 30, 2026, at 11:59 PM CST
 - **Winner Announced on Social Media:** July 17, 2026
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Design the Official KMF Volunteer T-Shirt

The Kailee Mills Foundation is inviting supporters, students, and community members to help create the next official KMF Volunteer T-Shirt.

The winning design will be proudly worn by KMF volunteers at community events, school programs, outreach initiatives, and special events throughout the year.

We are looking for a design that is creative, meaningful, and impactful—one that showcases our volunteer slogan, "**Buckle Up Squad**," while reflecting the Kailee Mills Foundation's mission of saving lives through seat belt safety education and awareness.

Only submissions that meet the contest requirements below will be considered.

Winning Designer Will Receive

- Their design featured on the official 2026–2027 KMF Volunteer T-shirt
 - Recognition across Kailee Mills Foundation social media platforms
 - A special award of appreciation
 - A featured social media spotlight
 - The opportunity to contribute to a life-saving mission
 - Free KMF merchandise - Including 2 T-shirts with your winning design!
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Design Requirements

All submissions must:

- Include the words **"Buckle Up Squad"**
 - Include the official Kailee Mills Foundation logo
 - Incorporate the KMF seat belt ribbon
 - Reflect seat belt safety awareness
 - Be family-friendly and appropriate for all ages
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Print Requirements

Design Format

Designs may include:

- Front design only
- Back design only
- Front and back design

Artwork Submission Requirements

Artwork must be submitted as:

- High-resolution PDF
- Vector file (AI, EPS, or SVG)
- Minimum 300 DPI

Print Limitations

- Maximum of three (3) print colors

Shirt Colors

Designs should work well on:

- Black
- Gray
- Mint Green
- Pink

Final shirt color selection will be determined by the Kailee Mills Foundation.

Designs May Not Include

- Copyrighted artwork or images
 - More than three print colors
 - Offensive, discriminatory, or inappropriate content
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Judging Criteria

Designs will be evaluated based on:

- **30%** Reflection of the KMF mission
 - **25%** Creativity and Originality
 - **20%** Visual Appeal
 - **15%** Print Simplicity and Wearability
 - **10%** Overall Impact
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Ownership & Rights

By entering the contest, participants agree that:

- The winning design becomes the property of the Kailee Mills Foundation.
 - KMF may adjust sizing, colors, placement, or layout for production purposes.
 - The winning designer will receive recognition whenever reasonably possible.
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Eligibility

- Open to all ages.
 - Participants under 18 must have parent or guardian permission.
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Multiple Entries

Participants may submit up to **two (2)** designs.

Disqualification

The Kailee Mills Foundation reserves the right to disqualify any submission that:

- Does not comply with contest requirements
 - Contains copyrighted or trademarked material without permission
 - Is deemed inappropriate or inconsistent with KMF values
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