



2024 ANNUAL REPORT

A LETTER FROM OUR EXECUTIVE DIRECTOR

Each year, I reflect not only on how far we’ve come, but on how far we still must go. What began as a heartbreaking loss has transformed into a powerful movement, one that is saving lives, comforting families, and creating change across the country.

This past year, I’ve witnessed our mission take deeper root in communities, schools, and hearts. From expanding our seat belt safety programs to awarding life-changing scholarships, every milestone is driven by a deep love for Kailee and a commitment to honoring her legacy.

What continues to fuel us is you. Your belief in our work, your support, and your shared determination to protect others from preventable tragedy, that’s what makes this mission possible.

As we look ahead, we remain focused, energized, and unshakably committed. Until no family has to endure what ours has, we will keep going. Because every life matters. Every seat belt click counts.
With gratitude and purpose,



EXECUTIVE DIRECTOR &
KAILEE’S AUNT

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OUR TEAM



BRIANA
MCCULLOCH



AUSTIN
GRAMMER



APRIL
SHERN



ABBY
JONES



DEE ANN
KRAUS

ABOUT KAILEE MILLS FOUNDATION

OUR MISSION

The Kailee Mills Foundation was founded after the tragic loss of 16 year old Kailee Mills who was ejected and killed after removing her seat belt momentarily. Our mission is to prevent fatality and injury by educating the public on seat belt safety through school programs, community outreach, and awareness campaigns.

OUR GOAL

By sharing Kailee’s story to provide education and awareness, our programs are reminding people of all ages that the true risk of not wearing a seat belt is the loss of a loved one.



"THE PRESENTATION IS LIFE CHANGING. A MOMENT THEY WILL REMEMBER FOR THE REST OF THEIR LIVES. THIS WILL REACH MANY FAMILIES & FRIENDS FOR MANY YEARS!"

-WEST FORK HIGH SCHOOL PRINCIPAL

2024 IMPACT NUMBERS



27

Families Assisted



109

Road Signs
Installed



8.4 M

Awareness
Campaign Reach



1.1 M

School Program
Impact



\$73.6K

Family Assistance
Provided



\$64K

Scholarships
Awarded



SCHOOL PROGRAMMING

ABOUT THE PROGRAM

Seat belt safety school programs consist of a safety presentation, a seat belt check, and seat belt safety road signs. We also utilize school athletic events and extra-curricular events to launch seat belt safety awareness with the presence of the Kailee Crash Car or TXDOT's Rollover Convincer, distribution of safety merchandise, and videos.

TESTIMONIALS

"My eight year old daughter stood up at school and told everyone about Kailee. When we get in the car she puts her seat belt on, says "Buckle up for Kailee" and ensures her little brother does the same!" - Alexandra S.

"My own 17 year old nephew Erik was killed in a car accident on his way home from school, and reading Kailee's story on Facebook reminds me constantly of how important car/driver safety is." - Nellie P.

"These stickers are wonderful. I work at a school, and I see these parents with kids not buckled up, and it makes me crazy. Providing this information to kids while they are young gets them in the habit of buckling their seat belts and helps the kids remind their parents to buckle them in. Great job on this, and thank you for what you are doing" - Elementary Teacher

2024 SCHOOL PROGRAM IMPACT



78

School Programs
Performed



1.1 M

School Program
Impact



109

Schools Received
Buckle Up Road Signs

ABOUT THE PROGRAM

The Kailee Mills Foundation helps to rebuild the lives of families experiencing loss and hardship from fatal or non-fatal vehicle crashes through individualized financial assistance, grief counseling, and emotional support through its Kailee Cares Family Assistance Program.

TESTIMONIALS

I wanted to reach out and express my heartfelt thanks to you and the Kailee Mills Foundation for your support with Brandon's headstone. We got the news this weekend that they had his headstone placed just ahead of August 27th, the one year anniversary of Brandon's passing. This has been a really tough year for our family, and not having the headstone in place would have made this anniversary even harder. What you do to support families during these tough times is truly amazing, and we feel so fortunate to have received your help. Your kindness has brought us some much-needed comfort during this challenging time. This is the best news we have received in months; it has been an uphill battle and our family is so thankful. -Tarissa Host

"You guys are sent from God. We can't express enough gratitude. I am beyond grateful, truly happy in a time of grief." -William F.



2024
FAMILY ASSISTANCE IMPACT



\$73.6K

Family Assistance
Provided

Grief, Medical, & Immediate Needs



27

Families
Assisted



"This organization has truly made an impact in my community. There is not a person in Spring who hasn't been made aware of seat belt safety, thanks to KMF. KMF has provided me with insight into the lives of those who have lost a loved one to not buckling up. I was lucky enough to create a campaign for this organization and help spread seat belt safety awareness! This scholarship changed my life in more ways than one. I was given a 10,000 dollar donation to my education, and I cannot thank them enough. This scholarship has taken a giant financial weight off of my shoulders and will help me get to nursing school! I am forever thankful for KMF and can't wait to see what they do next." - Brooklyn Alford

COLLEGE SCHOLARSHIPS

ABOUT THE PROGRAM

The purpose of the Kailee Mills Foundation Scholarship Program is to educate teen drivers about seat belt safety through seat belt awareness, research, volunteerism, and leadership. Scholarship recipients deliver high levels of academic achievement, ambition, leadership, and a desire to make a difference. All applicants must show academic achievement and help to spread seat belt safety awareness in their community.

TESTIMONIALS

"What was most impactful about my campaign was seeing the impact that I could have on my greater community. The amount of people I interacted with or who directly reached out to me to participate, showed me how pervasive of an issue this is. So many individuals and families had their own stories of how seatbelts had saved their lives or how the lack of one had led to the death of a loved one. It grounded me to meet with so many and see the effect this campaign had."

2024 SCHOLARSHIP IMPACT



16

Scholarships
Awarded



64K

Awarded in
Scholarships

BUCKLED IN BLACK
GALA



KMF DRIVE TO SAVE LIVES
GOLF TOURNAMENT



PURSE
BINGO



SCHOLARSHIP
DINNER



NASCAR
GIVEATHON



BONI'S
NUTCRACKER



KENDRA SCOTT



CAMERON MURRELL
HOG HUNT



NATIONAL SEAT BELT
DAY



SPORTIN' WOODY'S
PURSE BINGO



DUTCH BROS
COFFEE



SNOWFLAKE
DONUTS



TEXAS
ROADHOUSE



VOLUNTEER OF THE YEAR



Carly Moran as Volunteer of the Year. Dedicating over 100 volunteer hours Kailee Mills Foundation's programs.

2024 VOLUNTEER SPOTLIGHT



"I have been a KMF volunteer for over two years and this work has opened a new experience that is extremely rewarding. I have met some of the most dedicated people and seen families come together at times when it is most needed. I would not give up this volunteering for anything as I have gained so many wonderful experiences and made so many long lasting friendships. My experiences as a volunteer have made me grow into a person of dedication, integrity, determination and compassion. Beyond blessed to know and work with KMF."

- Carly Moran

2024
FINANCIAL
BREAKDOWN

ASSETS

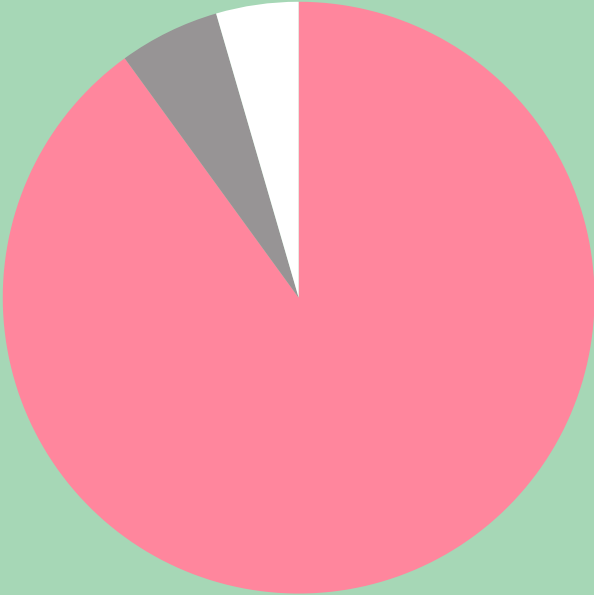
Cash	\$211,422
Investment	\$671,655
Other Current Assets	\$3,298
Fixed Assets	\$14,384
Other Assets	\$3,906
Total Assets	\$904,665

LIABILITIES

Total Liabilities	\$1,781
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90%

OF FUNDS WENT TO
OUR MISSION-DRIVEN
PROGRAMS IN 2024



REVENUE	\$857,747
IN-KIND REVENUE	<u>\$642,382</u>
TOTAL INCOME	\$1,500,129

TOP DONORS AND GRANTORS

TOP 2024 DONORS



**THE SCOTT
FAMILY**



**THE
PORTER
FAMILY**

**THE
OBERLY
FAMILY**



**THE WOLF
FAMILY**



**THE
HOWARD
FAMILY**



TOP 2024 GRANTORS



**Halliburton
Charitable Foundation**



BOARD OF DIRECTORS



**DAVID
MILLS**



**BRIANA
MCCULLOCH**



**DUSTIN
CREAGER**



**WILL
PRICE**



**JENNIFER
GUZMAN**

ACCREDITATIONS

